

# News Release



## **BASF's deck and wall coating applicator training courses validated by SWR Institute**

### **Third party validation offers quality assurance for construction professionals**

Shakopee, MN, July 6, 2015 – The Sealant, Waterproofing & Restoration Institute (SWR Institute) recently validated BASF's Deck Coating Applicator and Wall Coating Applicator training courses offered in the US and Canada.

BASF's applicator training programs offer "hands on" application experience with our Master Builders Solutions brand of high performance products. This is combined with classroom education to improve application process, job site safety, aesthetics and project profitability.

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“Training is one of the primary needs expressed by our customers,” said Mary Schneider, Director of Marketing for BASF’s Construction Systems business in North America. “In addition to our Master Builders Solutions product offering, BASF is committed to providing our customers with the latest application expertise to help them be safer and more productive on the job.”

The SWR Institute is an international trade association whose mission is to elevate the standard of practice for the sealant, waterproofing and restoration industry through education and fellowship. The validation confirms that the courses meet stated learning objectives and industry standards, so specifiers, contractors, and building owners should feel confident in using installers that have been validated by these training programs.

Watch a video of BASF’s Deck Coating Applicator Training at: <https://youtu.be/T7GLSeI2VMo>

For additional information on Master Builders Solutions products or to locate a BASF expert near you, visit [www.master-builders-solutions.basf.us](http://www.master-builders-solutions.basf.us).

### **Master Builders Solutions from BASF**

Under the Master Builders Solutions® brand, BASF bundles its advanced chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than 100 years in the construction industry. The comprehensive portfolio under the brand encompasses concrete admixtures, form release agents, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants, repair & protection solutions, performance grouts, and performance flooring solutions.

Master Builders Solutions is backed by a global community of BASF construction experts. To solve our customers’ specific construction challenges, we combine the suitable elements of our portfolio, our know-how across areas of expertise and regions, and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.

## **About the Construction Chemicals division**

BASF's Construction Chemicals division offers advanced chemicals solutions for new construction, maintenance, repair and renovation of structures: Our comprehensive portfolio encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing systems, sealants, concrete repair & protection systems, performance grouts, performance flooring systems, tile fixing systems, expansion control systems and wood protection solutions.

The Construction Chemicals division's about 5,400 employees form a global community of construction experts. To solve our customers' specific construction challenges from conception through to completion of a project, we combine our know-how across areas of expertise and regions and draw on the experience gained in countless construction projects worldwide. We leverage global BASF technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make our customers more successful and drive sustainable construction.

The division operates production sites and sales centers in more than 50 countries and achieved sales of about €2.1 billion in 2014.

## **About BASF**

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 17,000 employees in North America, and had sales of \$20.6 billion in 2014. For more information about BASF's North American operations, visit [www.basf.us](http://www.basf.us).

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).