

# ECO<sup>2</sup>NOW App

## Ecological and economical optimisation of concrete mixes

With the help of the ECO<sup>2</sup>NOW App, we're able to offer our customers alternate concrete mix designs with lower embodied carbon (CO<sub>2</sub> emissions) and costs.

### **App Benefits:**



Evaluate total  $CO_2$  of any given concrete mix

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Identify potential cost savings



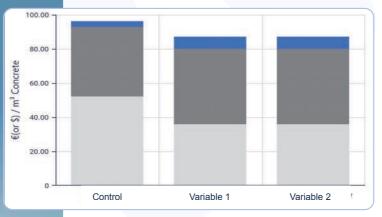
Optimise water and cement use



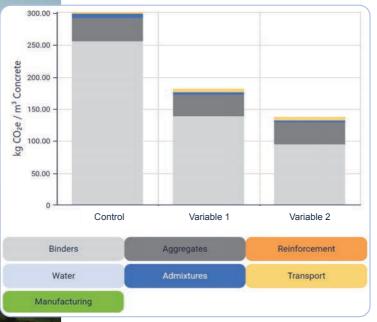
View an example report

### ECO<sup>2</sup>NOW Case Study Results

#### Cost Savings of Alternative Mix Designs



### CO2 Savings of Alternative Mix Designs



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