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**Good reasons for choosing
Master Builder Solutions
as a supplier of additives**

A brand of
MBCC GROUP



Good reasons for choosing Master Builders Solutions

Why Precast producers, concrete product factories, ready-mix producers and contractors choose Master Builders Solutions as a supplier of chemistry.





Commitment

Master Builders Solutions is an active partner in the concrete industry and widely recognised as the leading expert in the Danish additive sector.

We are professionally involved with Dansk Beton and its underlying product groups and our expertise is also expressed in the fact that we often taken part in projects and work on producing standards. In addition, research circles often look to Master Builders Solutions to act as a sparring partner and to provide professional knowledge.





Experience

As a customer of Master Builders Solutions, you have direct access to the additive industry's biggest and most experienced team. We cover the whole of Denmark in all relevant specialist areas and, together, the four members of our team have more than 56 years' experience of additives for the concrete industry.

Although the four members of the team have different functions and work in different geographical areas, all our technical sales are characterised by close cooperation across our Danish organisation – and the full backup of our head office in Røddekro.

At the same time, we are part of both Nordic and European organisations that give us (and thereby you) access to yet more experienced specialists. If your company operates in a pan-European context, Master Builders Solutions can, therefore, quickly and flexibly meet any challenges across different countries.

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Insight

The combination of many years' experience and our geographical distribution means that our team has an immensely valuable knowledge of local conditions. We are also close to our customers' customers, e.g. the most important civil engineering companies and, in many cases, their customers also. This gives us an even greater opportunity to take a wide view of things when we are providing advice and developing products.





The laboratory

At our laboratory in Røddekro, we test the effect of our additives directly using our customers' available raw materials and on the basis of the concrete formula the customer uses. This is how we obtain important knowledge and, at the same time, save time and resources when the final trials are to be carried out as part of the customer's production.

In the case of smaller concrete mixtures, our experienced technical team can also work on concrete proportioning, formula optimisation etc. The laboratory often participates in projects for the entire Nordic region or Europe and, in so doing, obtains an immensely wide knowledge of concrete, benefitting our Danish customers.

The laboratory has equipment for testing compressive strength, heat generation, material analyses and various chemical analyses.

These many opportunities mean more of our customers regularly sending their technical personnel on visits to our laboratory in Røddekro. Here, we find solutions that can subsequently be tested in the customer's own concrete production.



Air Void analyses:

Provides a quick and very accurate picture of the distribution of air voids in the concrete and thereby give an indication of the concrete's ability to satisfy the requirements for air void analyses in accordance with DS 2426.

The Air Void Analyser is transportable, making it possible to carry out tests at customers' premises.



IC-test:

Provides the opportunity to test dry concrete for, for example, pavement blocks, pipes and hollow-core slabs. Compaction, cycle times, density and strengths are tested.



Vicat measurement:

Analysis of the concrete's setting times.





Product development

The technical staff at the laboratory in Røddekro are continually working on developing and optimising Master Builders Solutions' product range so that they meet every individual customer's needs in the best possible manner.

By and large all products in our range are adapted to Danish raw materials and the Danish climate. Instead of simply offering standard products from our German parent company, we are involved in a close development partnership with Master Builders Solutions' global research departments in Europe and can thereby customise products for the Danish concrete industry.

Often product development takes place in close cooperation with our customers. Taking our customers available raw materials as our starting point, we then create tailor made products for our customers.

In the event of changes to the technical values and properties of the raw materials, our technical team can, if necessary, compensate for these variations and ensure that the additives used match the general composition of the concrete.





Production

Polymers and other raw materials are produced at Master Builders Solutions' ultra-modern production facilities in Europe and then transported to Denmark.

The majority of our finished products are, therefore, produced locally at our own facility in Røddekro.

This local production gives our customers a number of advantages. Above all, this means tremendous flexibility and that we can produce large quantities of additives for quick delivery at short notice.





Customer service

Intet samarbejde er bedre end kvaliteten af den daglige kontakt. Derfor vil du som kunde opleve, at medarbejderne i vores kundeservice er både erfarne, serviceminded, engagerede, fleksible – og proaktive.

Det sidste betyder bl.a., at vi sætter os godt ind i dine leveringsmønstre, slutprodukter og forretningsgange, så vi i videst muligt omfang kan være på forkant med udvikling, produktion og leverancer.







Logistics

Precision, flexibility and responsibility are the key words in logistics at Master Builders Solutions. Our experienced drivers make their deliveries using tankers and semitrailers across the entire country and, as our customer, you will experience that our drivers are committed when it comes to optimising your deliveries.

Our main products are typically delivered within a few days. And if you need to find a solution to special logistical challenges or have the delivery of additives coordinated with other Master Builders Solutions products, our customer services and our drivers can manage this, where physically possible.







Quality and environment

As a chemical group, Master Builders Solutions have a special obligation to deliver safe high-quality products to our customers, at the same time as conducting our business in an environmentally sound manner. In order to ensure this, Master Builders Solutions is certified in accordance with the international standard, ISO 14001 for the environment and we comply therefore, as a minimum, with the legislation applying and other environmental requirements Master Builders Solutions has accepted.

For Master Builders Solutions, quality means that our customers receive products and services individually adapted to the customer's need and requirements. Quality also means that customers receive the advice necessary to be able to choose the most optimal solution. In order to ensure this, Master Builders Solutions is certified in accordance with the international quality standard, ISO 9001.

In addition, all our products are CE marked, where legislation requires this.





Master Builders Solutions

In 2014, when we gathered 30 brands under the new global superbrand, Master Builders Solutions, we introduced a completely new business concept at the same time. A concept that links the group's enormous professional expertise and experience together across countries, industries and market segments.

At the same time, Master Builders Solutions means that the innovation taking place at our development and research centres all around the world benefits all our customers instead of ending up a limited local success far from Denmark.

In the Danish organisation, the Master Builders Solutions concept actually ensures that you get the maximum benefits from the synergy between our four main segments: Admixture, Concrete Repair, Waterproofing and Flooring.





Master Builders Solutions for the Construction Industry

MasterAir

Complete solutions for air entrained concrete

MasterBrace

Solutions for concrete strengthening

MasterCast

Solutions for the manufactured concrete product industry

MasterCem

Solutions for cement manufacture

MasterEmaco

Solutions for concrete repair

MasterFinish

Solutions for formwork treatment and surface improvement

MasterFlow

Solutions for precision grouting

MasterFiber

Comprehensive solutions for fiber reinforced concrete

MasterGlenium

Solutions for high performance concrete

MasterInject

Solutions for concrete injection

MasterKure

Solutions for concrete curing

MasterLife

Solutions for enhanced durability

MasterMatrix

Advanced rheology control for concrete

MasterPel

Solutions for water tight concrete

MasterPolyheed

Solutions for mid-range concrete

MasterPozzolith

Solutions for water-reduced concrete

MasterProtect

Solutions for concrete protection

MasterRheobuild

Solutions for high strength concrete

MasterRoc

Solutions for underground construction

MasterSeal

Solutions for waterproofing and sealing

MasterSet

Solutions for set control

MasterSure

Solutions for extraordinary workability retention

MasterTop

Solutions for industrial and commercial floors

Master X-Seed

Advanced accelerator solutions for concrete

Ucrete

Flooring solutions for harsh environments

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